

NOTICE: We regret to inform you that the Town Hall Meeting has been postponed. Once a new date is determined it will be re-posted. Thank you for your interest in this program.

FedMall Town Hall Meeting – August 17, 2016

The Department of Defense Electronic Mall (DOD EMALL) is a congressionally mandated eCommerce platform that allows military and other authorized government customers to search and procure items from both government and commercial sources. The program is currently modernizing its software platform to improve the overall customer experience and will be renamed FedMall. There will be a Town Hall meeting to introduce this new and improved FedMall on ~~Wednesday, August 17, 2016~~.

The new FedMall enables customers to browse electronic catalogs with enhanced thumbnail pictures, an improvement over the current system and the ability to compare products, price, delivery terms, and payment options. Buyers can purchase specific items that will provide the best value for achieving their mission. The functionality is similar to commercial ordering sites, but customized to meet the unique functional requirements of the Department of Defense and Federal Agencies. FedMall will deploy an improved search capability to ensure the customer receives expected and accurate results, mirroring the speed and ease of a commercial ecommerce site. FedMall will also include the MarketPlace program which allows vendors to upload their catalogs without the need for contracts. In Phase I the focus will be on office supplies with the expectation to include other commodities in 2017.

FedMall MarketPlace vendors will pass through a streamlined application process and, if approved, can post items on the site without having to enter into long term contractual agreement with the U.S. Government and required by EMALL. The FedMall MarketPlace is not a substitute for contracts; it is a tool for buying only those things a customer can acquire on the open market with his or her Government Purchase Card. The MarketPlace will also include dynamic pricing functionality to provide pricing flexibility for both government buyers and vendors.

The FedMall Town Hall will take place on ~~Wednesday, August 17, 2016 from 0830-1200 in the Mark Center Conference Auditorium, 4800 Mark Center Drive, Alexandria, VA 22311-1882~~. The purpose of the Town Hall is to discuss the transition from DOD EMALL to FedMall and FedMall MarketPlace. We will be providing a teleconference number for those who cannot attend in person.

Goals for the Town Hall Meeting:

- Communicate FedMall transition schedule
- Give vendors the opportunity to ask questions and provide feedback
- Gain a better understanding of the differences between DOD EMALL and FedMall
- Gain a better understanding of FedMall MarketPlace
- Provide information on how to register with or without a contract
- Provide information on how to upload a catalog

Please email your RSVP to osd.pentagon.ousd-atl.mbx.pdi@mail.mil and provide the number of participants by ~~COB August 12, 2017~~. If you are planning to dial into the teleconference, please provide company name, participants' names, and email addresses.